

EMBA PROGRAM (Total- 54 Credits)

SEMESTER-WISE SUMMARY OF COURSES TO BE OFFERED

1st Semester

Sl.	Course Code	Course Title	Contact hrs./week	Credits
1	BA 5101	Introduction to Business	3.0	3.00
2	BA 5102	Principles of Accounting	3.0	3.00
3	BA 5103	Principles of Management	3.0	3.00
4	BA 5104	Principles of Marketing	3.0	3.00
5	BA 5105	Business Communication	3.0	3.00
Total			15.0	15.00

Contact hours: 15.0 hrs./week

No. of theory courses: 5

Total credits: 15.00

2nd Semester

Sl.	Course Code	Course Title	Contact hrs./week	Credits
1	BA 5201	Organizational Behavior	3.0	3.00
2	BA 5202	Business Research Methods	3.0	3.00
3	BA 5203	Principles of Finance	3.0	3.00
4	Hum 5204	Micro and Macroeconomics	3.0	3.00
5	BA 5205	Strategic Management	3.0	3.00
Total			15.0	15.00

Contact hours: 15.0 hrs./week

No. of theory courses: 5

Total credits: 15.00

3rd Semester

(Students will have to select all courses of any major option from I to VII below in addition to BA 5000, BA 5001, BA 5305)

Major Options	Course Code	Course Title	Contact hrs./week	Credits
I Management	BA 5311	Small Business Management	3.0	3.00
	BA 5312	Total Quality Management	3.0	3.00
	BA 5313	Organizational Development and Change	3.0	3.00
	BA 5314	Management Science Applications in Business	3.0	3.00
	BA 5321	Human Resource Planning	3.0	3.00

II Human Resource Management	BA 5322	Compensation Management	3.0	3.00
	BA 5323	Industrial Law and Labor Relations	3.0	3.00
	BA 5324	Training and Development Management	3.0	3.00
III Accounting & Information Systems	BA 5331	Accounting Information Systems	3.0	3.00
	BA 5332	Advanced Auditing	3.0	3.00
	BA 5333	Advanced Taxation	3.0	3.00
	BA 5334	International Accounting Standards	3.0	3.00
IV Finance	BA 5341	Corporate Finance	3.0	3.00
	BA 5342	Investment Analysis and Portfolio Management	3.0	3.00
	BA 5343	Bank Management	3.0	3.00
	BA 5344	Financial Market and Institutions	3.0	3.00
V Marketing	BA 5351	Consumer Behavior	3.0	3.00
	BA 5352	Brand Management and Strategy	3.0	3.00
	BA 5353	International Service Marketing	3.0	3.00
	BA 5354	Marketing Research	3.0	3.00
VI Management Information Systems	BA 5361	Advanced Programming Concepts	3.0	3.00
	BA 5362	Networking and Operating System	3.0	3.00
	BA 5363	Database Systems	3.0	3.00
	BA 5364	E-Commerce and Web Programming	3.0	3.00
VII Supply Chain Management	BA 5371	Sourcing and Operations in Procurement and Supply Chain Management	3.0	3.00
	BA 5372	Inventory and Logistics Operations	3.0	3.00
	BA 5373	Strategic Supply Chain Management	3.0	3.00
	BA 5374	Managing Contracts and Relationships in Procurement and Supply Chain Management	3.0	3.00
Compulsory	BA 5305	Legal Environment to Business	3.0	3.00
	BA 5001	Comprehensive Viva-Voce	---	3.00
	BA 5000	Thesis (Report & Defense)	12.0	6.00
Total			27.0 +	24.00

Contact hours: 27.0 hrs./week

No. of theory courses: 5

Total credits: 24.00